



Hospitality and Tourism Small Business Grants

\$500,000 Grant Program to Support Businesses and Vendors

The mission of the Charlotte Host Committee (CLT Host 2020, Inc., a §501(c)(3) not for profit economic development organization) was founded to showcase Charlotte, the region, and the states of North Carolina and South Carolina as a premier business environment and world-class convention and event destination.

With this mission in mind, the Host Committee has initiated a \$500,000 grant program to support those small businesses and vendors in the hospitality and tourism industries who were adversely affected by the scale-down of large events due to the coronavirus pandemic. While criteria, an application process, and approval methods will need to be finalized, please see the Frequently Asked Questions below.

Who is authorized to administer the Hospitality and Tourism Small Business Grants?

CLT Host 2020, Inc. is providing the \$500,000. The Charlotte Regional Visitors Authority (CRVA) will facilitate the allocation of funds to approved applications. The Foundation For the Carolinas grant application process will be used as a template to provide consistency for submitters.

What are the key deadlines to applying?

First, you have not missed any key deadlines. This grant program was announced by the Host Committee on Friday, August 21, 2020 and criteria, an application process, and approval methods are expected to be announced in the coming weeks. We will announce when that information is available.

Who will be eligible to apply for, and be approved for, receiving grant dollars?

This program is intended to provide support for small businesses and vendors in the hospitality and tourism industries who have been adversely affected by the scale-down of large events due to the coronavirus pandemic. In addition, given the role the Host Committee played in the early planning for the 2020 Republican National Convention, we want to make sure that vendors who signed up via the Host Committee Vendor Registration to provide convention-related services are aware of this opportunity.

Who will determine the upcoming criteria, application process, and approval methods?

The Host Committee and CRVA will create a joint selection process to develop the criteria, application process, and approval methods. We have a goal to announce details shortly and approvals/funding allocation by the end of the 2020 calendar year.

If I want more information, what is the best contact information?

Please keep your eye on this website and other information shared with the media.